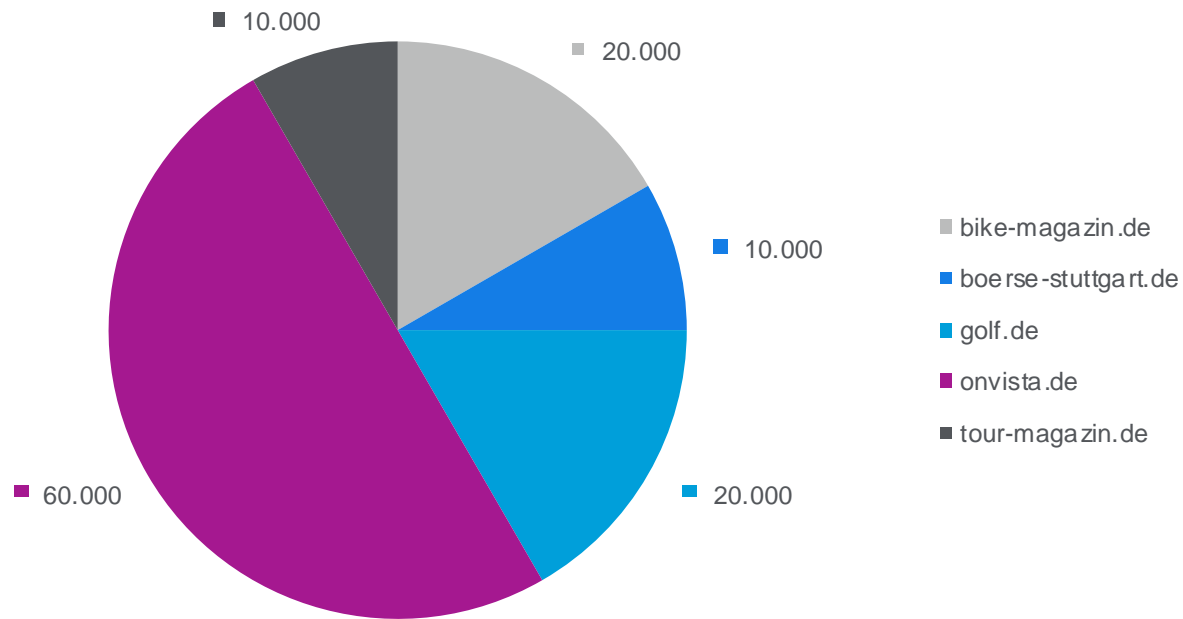
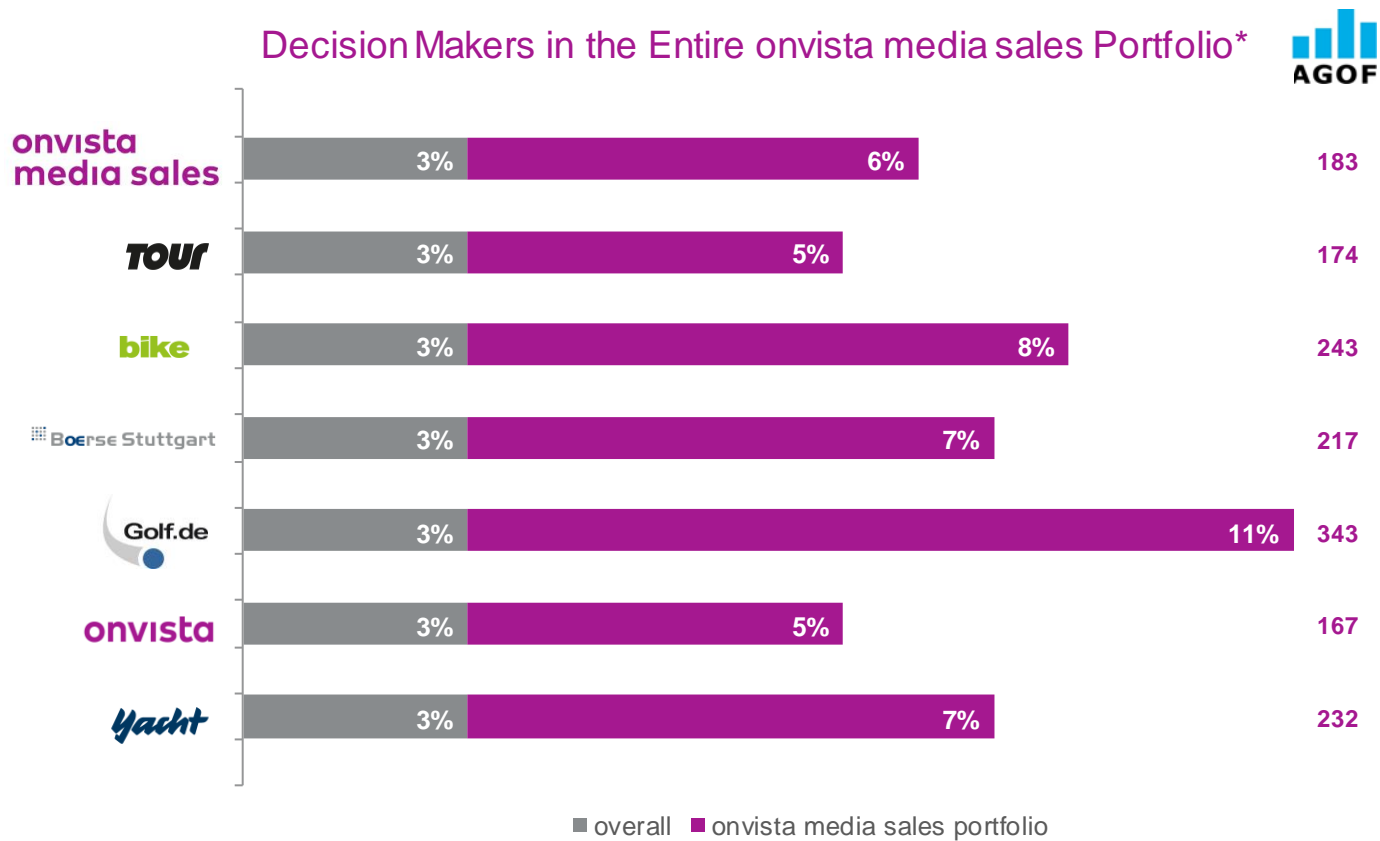


Decision Makers in the onvista media sales Portfolio

Reach around 120,000 Decision Makers in the Entire onvista Portfolio

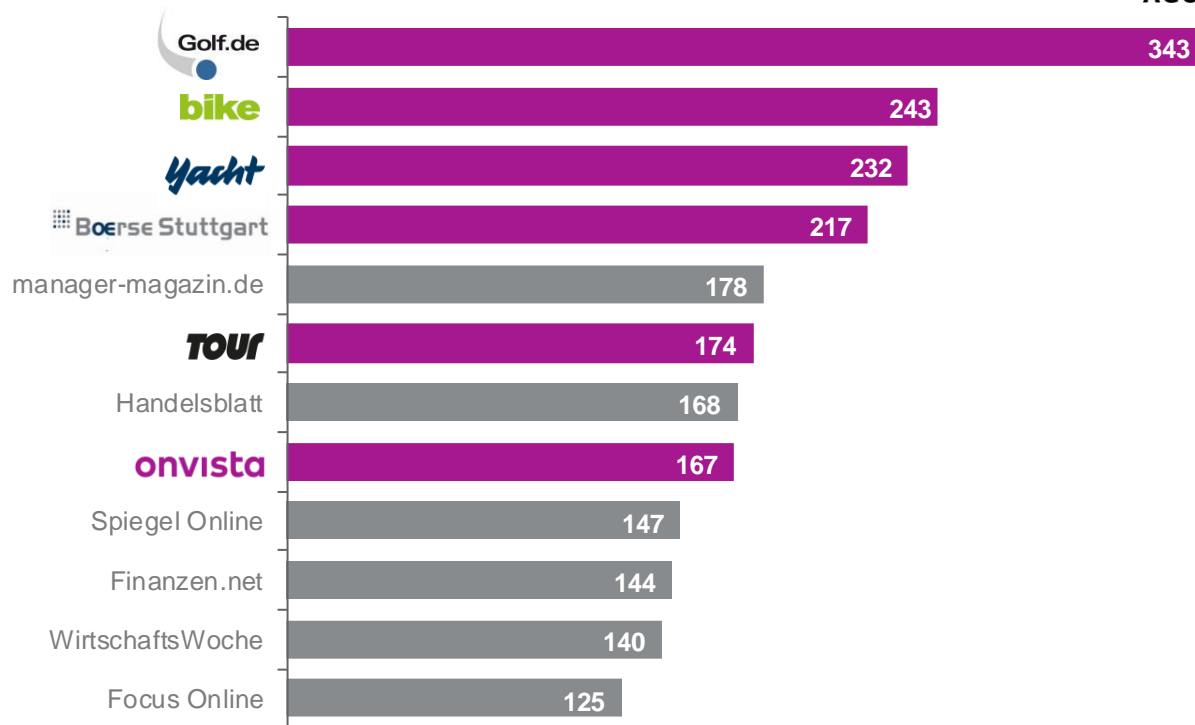


Very High Share of Decision Makers in the Entire onvista Portfolio



Very High Affinities within the Competitive Environment

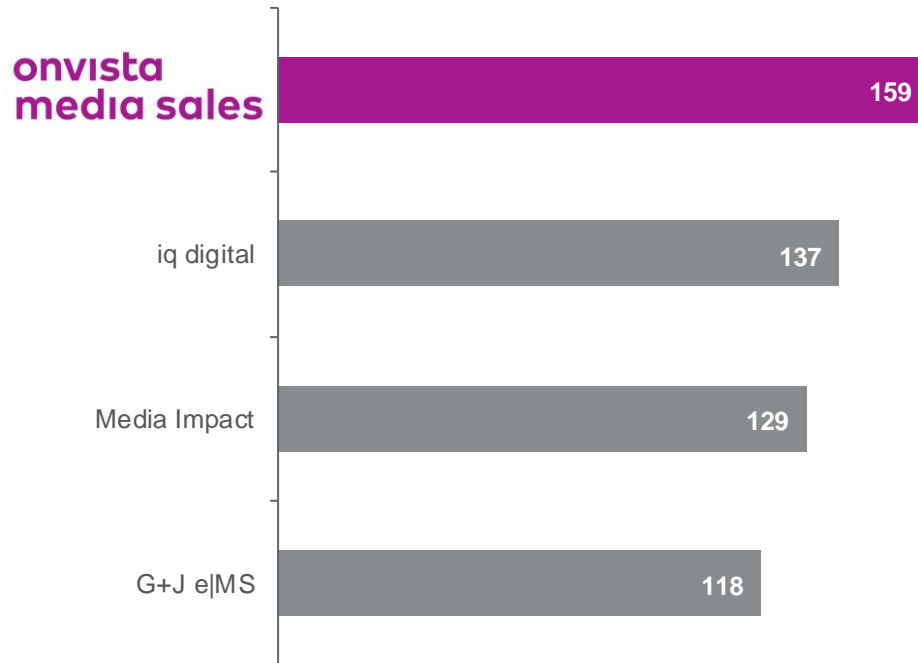
Decision Makers (Affinities) onvista media sales Portfolio and Competitive Environment*



*Source: AGOF daily digital facts 2018-01 (base: 10+ years), OnVista Media GmbH; Ø of decision makers AGOF

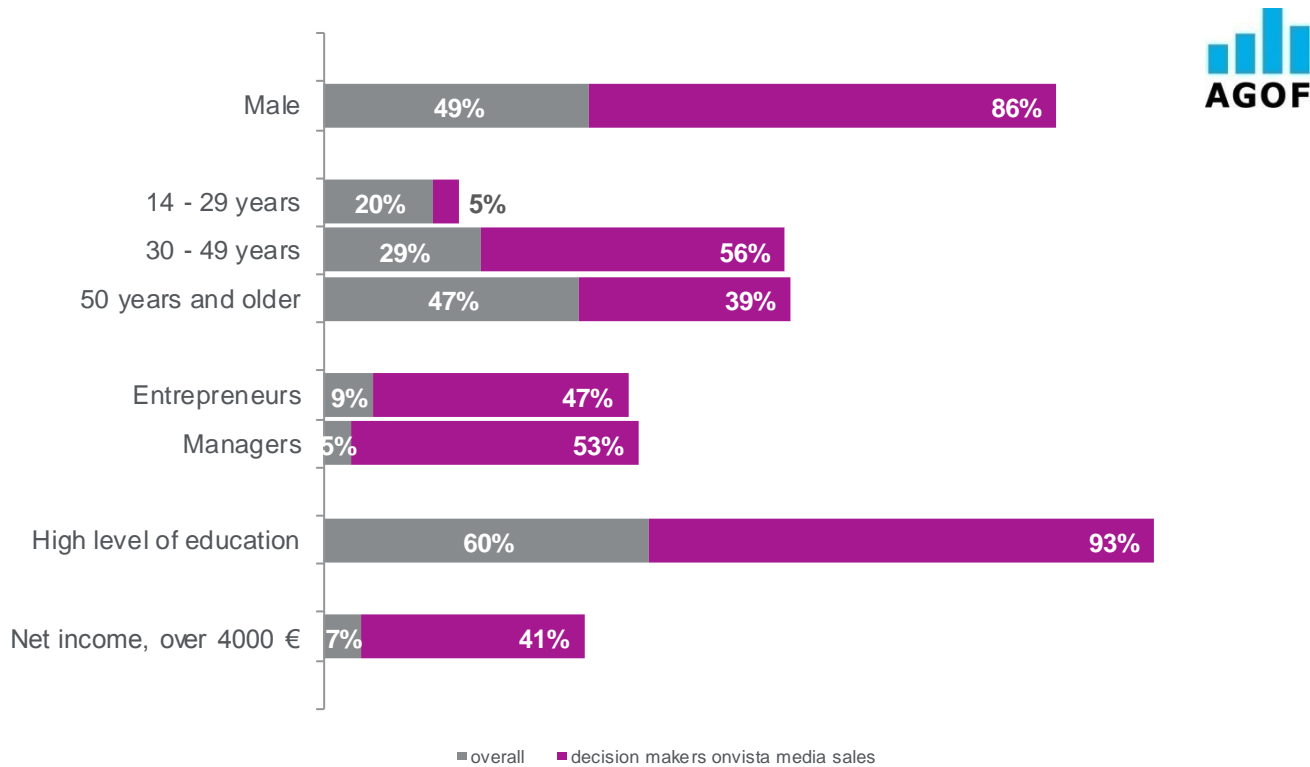
Very High Affinities in Marketer Comparisons

Decision Makers in Marketer Comparisons*



*Source: AGOF daily digital facts 2018-01 (base: 10+ years), OnVista Media GmbH; (Personal net income: 4.000 EUR and more OR 5.000 EUR and more OR 7.000 EUR and more) AND decision makers after AGOF-definition: Yes

Demographic Profile*

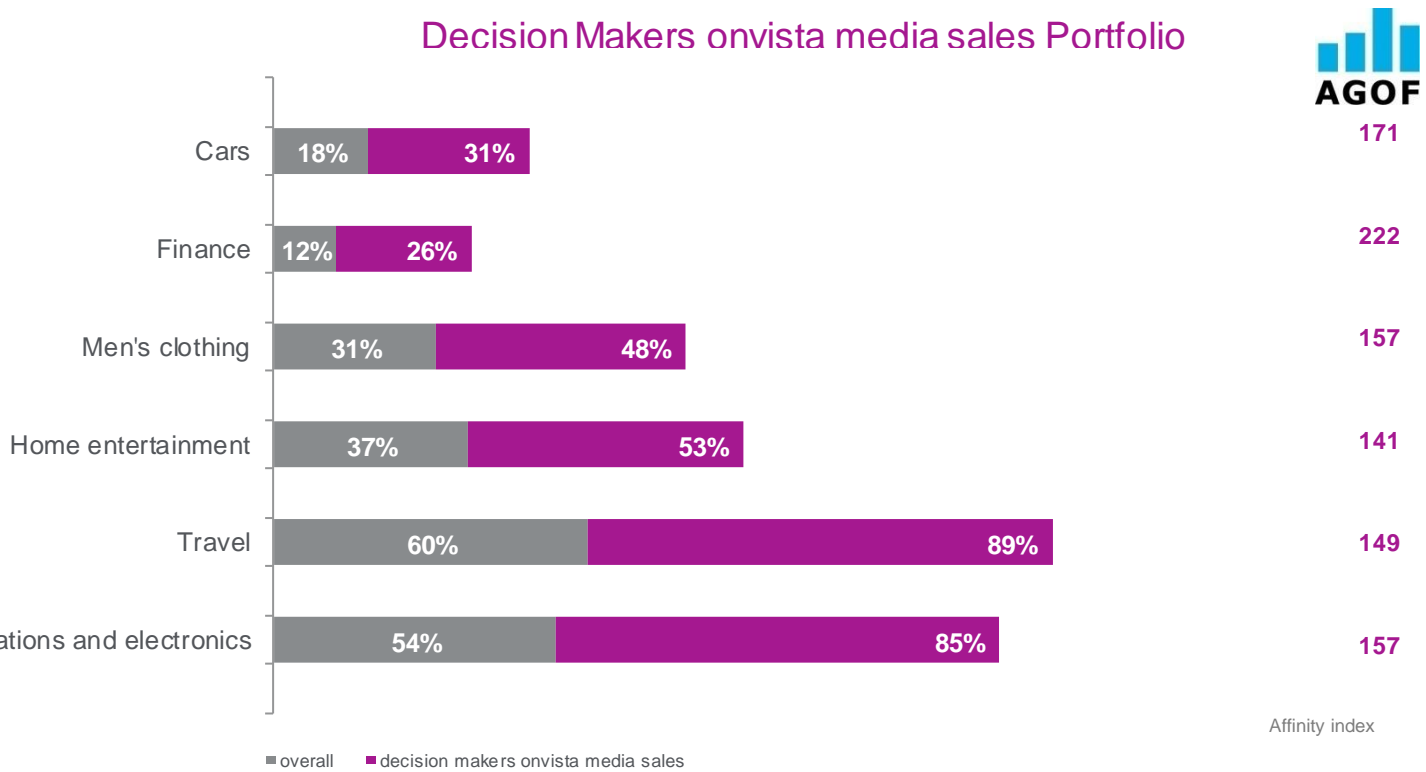


*Source: AGOF daily digital facts 2018-01 onvista media GmbH

Entrepreneurs: Self-employed, freelancers, independent farmers. **Managers:** High/higher level civil servants OR managers. **High level of education:** Secondary school OR A level, vocational diploma OR vocational college/university degree.

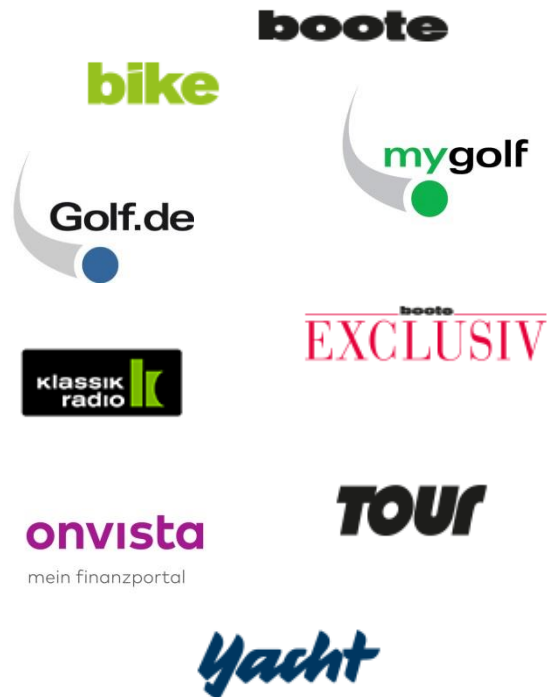
Interests*

Decision Makers onvista media sales Portfolio



*Source: AGOF daily digital facts 2018-01 onvista media GmbH

Delivery on the following portals:



Channel Decision Makers

Make use of our entire portfolio and reach chosen areas of the relevant decision makers through targeted selection.

We offer you optimum access to this valuable target group with the channel "decision makers". Here, we include all of the areas that, according to AGOF, are those areas of our portals used most heavily by decision makers.

Your Benefits

- By booking the channel you benefit from wide coverage with minimal wastage

Prices

Ad Bundle	27 €/CPM
Billboard	75 €/CPM
Floor Ad	70 €/CPM
Halfpage Ad	50 €/CPM
Sitebar/Double Sitebar	40 €/CPM
Skyscraper	30 €/CPM
Wallpaper	70 €/CPM

Your Advisor



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